

Polska



About the program

2021-02-03 15:14:58



The Polish Construction and Finishing of Buildings Promotion Program was prepared by the Ministry of Economic Development, Labour and Technology of the Republic of Poland.

The activities carried out under the program are aimed at promoting the industry abroad and primarily include the organization of information and promotion stands at selected industry fairs and conferences. As part of the program, stands will be organized in Russia, the UAE, Ukraine, Germany and France.

The organization of national stands at one of the largest international fair events in the industry will contribute to increasing the recognition of Polish products in the world. At the stands, a zone for the organization of B2B meetings will be separated, which will increase the possibility of establishing new contacts with potential contractors.

Each company participating in the program has the opportunity to provide the organizers with a promotional film, which will be displayed on multimedia equipment during the fair. A number of other additional creative activities promoting Polish companies during the events are also planned. Polish entrepreneurs can take part in the events as exhibitors with their own stand or as visitors using the national stand.

If you have any questions or want to participate in the program, please contact the operator of the Polish Construction and Finishing of Buildings Promotion Program – M Promotion International Sp. z o.o.

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INNOWACYJNA GOSPODARKA
NARODOWA STRATEGIA SPÓJNOŚCI



**MINISTERSTWO
ROZWOJU**

UNIA EUROPEJSKA
EUROPEJSKI FUNDUSZ
ROZWOJU REGIONALNEGO



Projekt jest współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego